

MAKENNA MARKLEY

PROBLEM SOLVER EXTRAORDINAIRE



Tucson AZ, 85704

mmarkley2018@gmail.com
(520)850-0296
@makmarkley

BASIC BIO INFO

As experienced as a twenty-five-year-old can be in the broad field of Communication. I perform best when the job is never the same day-to-day and when I can make things colorful and personal. (Ideally also witty... as seen in this "resume")

HOW I GOT TO THIS POINT

BA in Communication Studies w/ PR Minor

Point Loma Nazarene University
3.59 GPA, graduated cum laude
2018-2022

TIMES I GOT PATTED ON THE BACK (AND WHY)

- Dean's List (2018-2022)
- Communication Department Scholarship (2019)
- PRCA Encouragement Award (2018)
- Trustee's Scholarship (2018-2022)

BACK TO SCHOOL (ISH)

Institute of Organizational Management

2025-2026
Attending four year IOM program with the U.S. Chamber of Commerce

STUFF I'M GOOD AT

- Creative problem solving
- Empathetic communication
- Event planning and execution
- Self-taught graphic design skills
- Networking and relationship building

OTHER PEOPLE THAT HIRED ME

Events and Communications Director (2022-Present)

Greater Oro Valley Chamber of Commerce

- Managed both small and large scale events (up to 700 people!)
- Oversaw communication and marketing including but not limited to social media, digital newsletter, press releases, and marketing materials
- Sold events sponsorship packages
- Networked like crazy to introduce members to the Chamber and maintain current member relationships
- Created a networking group specifically designed for Gen Z professionals
- Advocated with local government on behalf of the business community

Residential Assistant (2021-2022)

Point Loma Nazarene University Res Life

- Held students accountable if they made dumb decisions, involved lots of tough conversations and empathetic communication

Station Manager (2020-2022)

Point Radio, Radio Station on PLNU campus

- Tracked the amount of money we used and learned how to budget a company's funding
- Received formal management experience with four collegiate employees
- Haggled the school into providing more funding, learned valuable business communication

Promotions Manager (2019-2020)

Point Radio, Radio Station on PLNU campus

- Got paid to monitor Instagram and other social media
- Made dynamic posters, self-taught graphic design basics
- Got a 112% increase in concert attendance due to the social media campaign, and a 400% follower increase