

MAKENNA MARKLEY

Events & Communications Leader
Community-Centered Events

mmarkley2018@gmail.com
(520)850-0296
Tucson, AZ 85704
makennamarkley.com

BIO

Events & Communications leader with 3+ years of experience creating and executing events that prioritize relationships and experiences while following through with operational execution. Known for using creativity to organize programs that drive long-term impact. Laser focused on ensuring attendees feel welcomed and connected.

EDUCATION

BA in Communication Studies with Public Relations Minor

Point Loma Nazarene University
3.59 GPA, graduated cum laude
2018-2022

STRENGTHS

- Creative problem solving
- Strategic communications
- Partner relationship management
- Empathy-based storytelling
- Experiential event planning
- Event operations management

TRAINING

Institute of Organizational Management

2025-2026

4 year program through the U.S. Chamber of Commerce

HONORS

- PLNU Dean's List (2018-2022)
- PLNU Trustee's Scholarship (2018-2022)
- Communication Department Scholarship (2019)
- PRCA Encouragement Award (2018)



WORK EXPERIENCE

Events and Communications Director (2022-Present)

Greater Oro Valley Chamber of Commerce

- Lead planning and execution of events from small member-focused gatherings to major events with up to 700 attendees
- Design event experiences with focus on human connection and community impact
- Primary contact for local vendors, sponsors, and community leaders to execute logistics while building trust
- Achieved significant corporate social network growth with an almost 500% Facebook engagement increase and 800% Instagram reach across three years
- Manage event volunteer programming including recruitment and training
- Oversee all communications including social media, digital newsletters, press releases, and branded marketing collateral
- Develop and sell sponsorship packages to local and corporate businesses
- Manage event budgets, revenue, invoices, and post-event reconciliation
- Introduce members to the Chamber and maintain current member relationships
- Founded and lead a networking group designed for Gen Z professionals to expand the Chamber's generational reach
- Represent the business community by advocating for smart growth with local government

Residential Assistant (2021-2022)

Point Loma Nazarene University Res Life

- Maintained student relationships at off campus apartments including necessary discipline
- Planned and executed events to improve student relationships and well-being

Station Manager (2020-2022)

Point Radio, Radio Station on PLNU campus

- Oversaw station operations and live music events
- Advocated for and earned a \$900 budget increase
- Managed four collegiate employees